



Prof. Dr. Utho Creusen

Utho Creusen was born in 1956, is married and has four children.

He studied economics, sociology and social psychology, finishing with a Master's in economics in 1979. In 1983 he earned his doctorate and a post-doctorate degree in 1990. In 1998 he was awarded a honorary professorship at the Westphalian Wilhelms University at Münster and in 2008 of the Catholic University of Eichstätt/Ingolstadt.

Dr. Creusen has been in retail for more than 30 years. From 1979 through 2001 he was with OBI. He left OBI from the position of Chairman of the Board of the OBI Franchise Center and an Executive Member of the OBI AG Board. From March 2002 through March 2008 he was Executive Member of the Board of Media-Saturn-Holding. Today Dr. Creusen is Non-Executive Board Member of the Russian retailer Mvideo, the international UK-based retailer Dixons Retail plc., the Theo Müller Group, Luxemburg and the Systems and Electronics Company Al Faisaliah Group, Riyadh.

Furthermore he consults top-management in the area of Positive Leadership. He has published numerous articles and books.

In 2006, the Gallup International Positive Psychology Institute awarded him with the Corporate Award for Excellence in Practice.