

CURRICULUM VITAE



Prof. Dr. Utho Creusen
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Name Prof. Dr. Utho Constantin Wilhelm Creusen

Date of Birth 24 April 1956

Marital Status Married to Rosemarie Creusen
4 children

Nationality Dutch, born and raised in Germany

Education

1974 Advanced Certificate of Secondary Education
(Abitur)
Bad Honnef, Germany

1974 – University of Cologne
1979 Economics, Sociology, Social Psychology

1979 University of Cologne
Degree in Economics

Professional Experience

1979 – **OBI Bau- und Heimwerkermärkte, Germany**
2001 Franchisor in DIY-stores represented in Germany,
Italy, Austria, Hungary, the Czech Republic,
Slovenia, Poland, Switzerland

in 1979 Store Manager, OBI Offenburg

in 1982 Head of Department Human Resources,
OBI Systemzentrale GmbH (Headquarter)

in 1991 General Manager
OBI Systemzentrale GmbH (Headquarter)

in 1997 Member of the Executive Board
OBI AG

responsible for:
Accounting, Controlling, Organization, Human
Resources, Corporate Communications and the OBI
IT company GfD, Operations Switzerland, Austria
and Italy.

- 2002 --
2008 **Media-Saturn-Holding GmbH, Germany**
- Consumer electronics retailer represented in Germany, Austria, Switzerland, Italy, France, Spain, Portugal, The Netherlands, Belgium, Poland, Hungary, Greece, Sweden, Russia
- Member of the Executive Board
Chief Human Resources Officer
responsible for: Strategy, Communication
Human Resources and
Internal Audit/Risk-Management
- 2008 –
Present **Owner, Member of the Board, Advisor**
- Since 2008 Owner Positive Leadership, Germany
- Since 2009 Co-Owner Grid-International, Germany
- Since 2008 Member of the Board Mvideo, Russia
- Since 2010 Member of the Board Dixons Retail plc, UK
- Since 2013 Member of the Board Theo Müller Group,
Luxemburg
- Since 2013 Member of the Advisory Board Alois Müller KGaA
- Since 2013 Member of the Advisory Board Nordsee GmbH
- Since 2014 Member of the Board Systems & Electronics
Company, Al Faisaliah Group, Riyadh

Further Education

- 1983 Doctorate (equivalent to Ph.D)
University of Cologne
Subject: Function and benefit of technical
communication devices used in sales organizations
- 1990 Postdoctoral Qualification (Habilitation)
University of Dresden
Subject: Mergers as Opportunities (for companies)

Other Engagements

1983 – present	Lecturer at various polytechnics and universities (German and international)
1997 – 2008	Member of the Advisory Board of the Bertelsmann Foundation “Center für Hochschulentwicklung” (Centre of Excellence and Leadership at German Universities)
1998 – 2008	Deputy Chairman of the "Bildungsausschuss der Deutschen Industrie- und Handelskammer" (a committee dealing with German education and business issues) at the German Chamber of Commerce and Industry (DIHK), Berlin
1998 – 2008	Chairman of the “Jury Aus- und Weiterbildungspreis des DIHK und der Otto-Wolff-von Amerongen-Stiftung” (award for excellent performance in training and education)
1998	Appointment as Honorary Professor Westfälische Wilhelmsuniversity of Münster
1999 – 2001	President of the German Franchise Association "Deutscher Franchise-Verband e. V.", Munich
2004 – 2010	Chairman of the Erich-Kellerhals-Stiftung (a foundation dealing with the development and support of management potential)
2004 – 2008	Member of the Advisory Board for the Positive Psychology Summit, Washington, USA
2005 – 2008	Member of the Advisory Board of the University of Applied Sciences Ingolstadt, Germany (a committee dealing with the nomination of Professors)
2007 – 2010	Senior Scientist The Gallup Organisation, USA
2008	Appointment as Honorary Professor Catholic University Eichstätt-Ingolstadt

2008 – 2009	Member of the Supervisory Board Arcandor
2008 – 2012	Senior Advisor Boston Consulting Group, Germany
2012 – 2013	Member of the Advisory Board Praktiker AG Hamburg
2009 – present	Member of the “Kuratorium der Fachhochschule für Ökonomie & Management (FOM)” University of Applied Sciences, Munich
2008 – present	Vice-President of MMM-Club, Germany
2008 - present	Chairman of the Jury of the European Retail Institute

Additional

	Certified Trainer for GRID Management Techniques Certified Trainer for „The six thinking hats“ „Lateral Thinking“ and „DATT“ of E. de Bono
2006	Corporate Award for Excellence in Practice By The Gallup International Positive Psychology Institute

Languages

German	Mother tongue
English	Fluent
French	Basic
Dutch	Basic

Ingolstadt, March 2014